

Membership Application Form

Who are we?

Creative Shropshire is an exciting new networking forum for Shropshire-based creative professionals working at a commercial level.

We aim to provide an opportunity for creative consultants to get together in a friendly, informal and supportive environment to learn from each other, share ideas and collaborate on projects as needed.

Our goal

Together, we hope to develop a reputation for Shropshire as a hotbed of creative talent and encourage companies and organizations to automatically consider local creative businesses when sourcing services and supplies.

For companies

If you're a company looking to develop your marketing strategy, strengthen your brand, design literature or publicise your business, you can tap into the range of talents Creative Shropshire has to offer, including photographers, graphic designers, web specialists, illustrators, copywriters, PR consultants, marketing consultants, art sourcers, video production specialists and cartoonists.

For individuals

As a member, you can get involved in our diverse programme of networking events and comprehensive skills workshops on a range of subjects, and benefit from increased publicity and marketing opportunities through the group than would be possible as individual businesses.

Name _____ Company _____

Address _____ e-mail _____

Phone Number _____ Website _____

Category of Membership

CREATIVE COMPANY

- Sole trader
- Company (under 5 employees)
- Company (5-10 employees)
- Company (10+ employees)

INDIVIDUAL

- Student
- Freelancer

ASSOCIATE

- Preferred supplier
- Funder/sponsor
- Affiliate/partner
- Business support

Area of Specialism

- | | | |
|---|---|--|
| <input type="checkbox"/> Advertising Agency | <input type="checkbox"/> Marketing Agency | <input type="checkbox"/> Public Relations (PR) |
| <input type="checkbox"/> Product Design | <input type="checkbox"/> Architecture and Interior Design | <input type="checkbox"/> Graphic Design |
| <input type="checkbox"/> Photographer | <input type="checkbox"/> Film and Video | <input type="checkbox"/> Website & New Media |
| <input type="checkbox"/> Copywriting | <input type="checkbox"/> Illustrator | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Visual Art | <input type="checkbox"/> Exhibition Design and Build | <input type="checkbox"/> Print |

How did you hear about Creative Shropshire?

What are the most important issues affecting your business?

- Raising finance Business start up advice Business growth advice
- Marketing support Accessing freelancers Accessing new markets
- Exhibition opportunities Seeking specialist Having a live/work space
- Meeting companies to collaborate with Networking with industry peers
- Finding suitable start-up premises Finding suitable growth premises
- Discounts and offers from industry suppliers
- Other

Descriptive Entry for www.creativeshropshire.org.uk (max 100 words)

Signed _____ **Print Name** _____ **Date** _____